

WELCOME!

This event has been 2 years in the making, and despite delays and pandemics, we are excited to be reconvening with Social Innovation and Social Finance Ecosystem members and stakeholders.

If you were not at the original Red Deer 60 meeting in spring 2019, or need a refresher, you can check out [this blog post](#) about the meeting, and review the [Social Innovation and Social Finance Strategy](#).

From that meeting, a small group of organizations came together to form a steering committee to guide a collaborative process. This steering committee, which includes a range of organizations who are [listed here](#), meets regularly to provide strategic direction and inform the ecosystem. This group also took it upon themselves to fund dedicated resources to help build and support Alberta's ecosystem. You can meet our staff [here](#).

To catch you up from that meeting to where we are today, take a look at the AB Seed timeline on the right.

Hopefully that was enough to keep you busy, we are looking forward to engaging with you at the event on Monday.



Timeline

2019

April

Alberta Social Enterprise and Social Finance organizations [meet in Red Deer](#) to identify and [document](#) three key areas of support for the ecosystem to flourish.

1. Networking supports for social enterprises and entrepreneurs.
2. Facilitated social supply chain development with a focus on public sector procurement.
3. Fostering the development of a robust and responsive social finance ecosystem.

Steering Committee formed, and RFP for dedicated resourcing is awarded to Align Social.

Steering Committee and Contractors convene for the first time and work begins.

2020

Jan

First Round of IRP begins, AB Seed, Calgary Foundation, and Social Enterprise Fund work together to [roll out in Alberta](#).

COVID hits, and we re-group.

May

2 Communities of Practice form and begin meeting, one for Social Finance Intermediaries and one for Social Enterprise Support Organizations.

Engage with Western Canadian Community Investment Organizations Learning Community.

[IRP Round 2 roll-out](#).

CCEDNet Regional Learning Community starts meeting.

AB Seed hosts Federal Procurement Workshops with Public Services and Procurement Canada.

Nov

Steering Committee and Contractors engage in Strategic Planning.

2021

Jan

AB Seed branding launched with new name, website, and newsletter.

Trico joins steering committee.

Social Procurement Intro webinars with Buy Social Canada.

Creative Partnership Working Group forms and begins work on Resource Navigation Tool.

Civil Society Funding awarded for 24 months (end of March).

April

AB Seed sends letter of introduction to the Government of Alberta ministries.

AB Seed and ABSI Co-Host Reclaiming SI For Community with CCEDNet.

Communities of Practice come together for joint meeting.

UCEED and United Way Calgary join Steering Committee.

AB Seed signs on to support Social Procurement Brief.

AB Seed welcomes new staffing and resources.

AB Seed participates in AMAASE panel.

Government of Alberta joins Steering Committee.